## NEAA Strategic Plan NEAA: 2025- 2027

Goal	Key Strategies	Actions	Targets KPIs
To build an energising supportive alliance of Presentation educators throughout Australia	* To strengthen and broaden the alliance membership through local connections in each state  * To maintain state representation on the Executive Committee  * To continue to foster connections with Presentation school communities  * To connect with the international community – IPA  *To connect with international Presentation schools to share best practice	* Make connections with newly appointed Principals in Presentation schools. Executive members to let the EO know when they hear of appointments. Work with the networks to get information. EO to provide list of member schools in March each year.  Principals new to NEAA receive a kit, including reference to the resources on the website and reports from conferences etc that are available, also details of the EO so they can contact them for information. And a notebook and bag. Welcome /induction kit from President and EO sent to new appointees where known.  * Approach Principals to join the Executive when vacancies arise, including a focus on primary schools  *Invite Principals to AGM, leadership gatherings, dinners with Executive Committee  * Run an induction program for newly appointed staff through webinars, advertise this through newsletter. Include comments from previous participants. Seek feedback in the future.  *Continue the network of faith and mission leaders, again include comments from previous participants  *Continue the links with Justice contacts in congregations.  *Establish links with international Presentation schools	* Maintain or increase membership each year Membership for each year presented in March to Executive.  * New member kits developed and sent to Principals  * At least one Committee Member from Victoria, New South Wales, Queensland, Tasmania, Western Australia  * Principals attend AGM and other events  * Network of faith and mission leaders' continuation and have face to face /virtual meetings, when possible, within each state, particularly during the student conference  *International Presentation schools linked with NEAA – offer as Cat A membership

	* To continue to nurture the relationships with the Presentation Sisters and associated groups e.g., Mercy Partners & PJP s  * To provide resources and activities to member schools	* NEAA to be aware and mindful of the situation of Sisters in any new structure in coming years as an important part of the continuation of the Presentation story.  * Sisters invited to attend/present at NEAA events as appropriate  * NEAA newsletters sent to each congregation leader. Develop a list of congregational leaders each year.	* Increase the number of resources annually on the website  * Student conference held every second year  * Staff conference held every second year  * Pilgrimage held every second year
To deepen the understanding and appreciation of the Presentation spirit and its call to action	* To provide opportunities for staff and students at Presentation schools to experience the story of the Sisters  * To further develop the website as the major resource for members	* Establish and maintain list of Principal, AP, DP and Faith and Mission leaders in all member schools.  * Executive to provide any information they have on this each year across the Presentation schools as well as their own school.  * Gather and publish resources via website, ensuring website is up to date.  * Survey members in 2025 as to whether we are meeting their needs, and what else do they want.  * Host Staff and Student Conferences every two years. Develop a roster for rotation of hosting of these conferences across states.  * Offer a Nagle Prize competition for both primary and secondary schools every second year - use the theme from the student conference, and use the faith and mission leaders to support  * Organise and facilitate a pilgrimage to Ireland	* PL calendar published each year for staff and student events  * PL calendar published each year for staff and student events

		*EO or delegate to deliver whole or half day PL sessions in schools when invited and use testimonials from previous participants	
To maintain the sustainability of the NEAA.	* To develop and maintain marketing and communication processes  * To maintain the succession of the NEAA Executive Committee and Executive Officer  * To support sustainability through partnerships and income generation	* Ensure marketing and communication processes are included in the Strategic plan  * Ongoing discussions with possible partners by Executive members at any conferences they attend and ongoing with EO.  *Staff conference promotion by Executive members  * Tag NEAA with schools' Facebook accounts  * Investigate presence on social media accounts  *Develop a succession plan for NEAA Executive and EOdevote an executive meeting focus to investigate membership of committee and future options	* Strategic Plan includes Marketing and communication strategy  * Presence on social media platforms established  * Investigate Linked in account and ask schools to add to their own Facebook and linked in accounts  * Succession plan for Committee and EO developed
To ensure NEAA displays Ethical Governance	* To demonstrate good governance and exemplary practice in leading and managing NEAA  * To strengthen NEAA's financial practices and processes, and maintain the integrity and stability of NEAA accounts  * To regularly review the Rules of Association and Board Terms of	* Develop Executive Committee members' financial literacy through EO running financial presentation on Xero.  * Investigate and secure revenue streams including partnerships, resources, grants  * Complete Not for Profit Governance training for Executive Committee members and review as appropriateorganise for 2025 – Associations Forum to present	* Revenue streams documented and incorporated into financial budgets  * Training of Executive members occurs.

Reference and ensure Executive are familiar with legal responsibilities.	